Public Health England has published a new element of the Public Health Profiles on the health behaviours of 15 year olds in England, drawn from the What About YOUth? survey. The data can be accessed online.

**What does this mean for Richmond?**

- Richmond’s performance was benchmarked against other local authorities nationally. The response rate for Richmond survey participation was 44.5% and higher than the England average (40.3%), giving comparatively robust results.

- Richmond’s performance is better than the national average for only two outcome indicators: healthy eating and physical activity among 15 year olds.

- However, 15 year olds in Richmond engage in significantly more risky behaviours (smoking, alcohol and drug use) compared to peers:
  
  - 14.3% of young people in Richmond are current smokers, the highest in London with the average of 6.1%. 6.7% smoke regularly, almost double the London value.
  
  - 8.6% of young people in Richmond are regular drinkers and 24.5% reported being drunk in the last 4 weeks, the worst in London.
  
  - 19% of young people in Richmond reported having ever tried cannabis compared to the London value of 10.9%. This was the highest percentage in London, and third highest in England. 8.5% of young people had taken cannabis in the last month, the highest in London, and compares 4.6% in England.
  
  - Richmond had the highest percentage of young people engaging in 3 or more risky behaviours (21.5%) compared to 10.1% in London.

- Nationally, patterns of risky behaviour among young people were shown to be particularly associated with ethnicity and inversely associated with levels of deprivation. The percentage of young people that were engaging in risky behaviours was highest in the least deprived areas; and also highest among those from a white ethnic background, particularly with respect to smoking and alcohol use.

- Richmond’s comparatively poor performance for the risky behaviour indicators may in part, reflect the more affluent circumstances in Richmond and the predominantly white ethnic background of young people in Richmond.
Nearest neighbour comparison:

### Public Health Team

**JSNA@richmond.gov.uk**

We welcome feedback and are continually reviewing processes and products. As new information becomes available, we aim to rapidly distribute with a local commentary via our Joint Strategic Needs Assessment (JSNA) newsflashes. We'd welcome your feedback. Please send your comments directly to **JSNA@richmond.gov.uk** or to the Public Health Team.

Joint Strategic Needs Assessments for the borough of Richmond are available at [www.richmond.gov.uk/jsna](http://www.richmond.gov.uk/jsna).